



## Proclamation

**WHEREAS,** Louisiana SenioRx program operates through the Governor's Office of Elderly Affairs and links eligible seniors with free and discount drugs provided by pharmaceutical companies; and

**WHEREAS,** since November 2003, SenioRx has acquired approximately 30,000 thirty-day prescriptions, serving more than 2,400 people at a savings of \$2.1 million dollars; and

**WHEREAS,** in the first four months, every dollar Louisiana invested in SenioRx has been matched by \$8.78 in donated prescription drugs; and

**WHEREAS,** SenioRx serves Louisiana's most vulnerable citizens; and

**WHEREAS,** access to needed medicines is expected to reduce other state medical costs, such as expensive charity hospital emergency room and doctor visits, as well as accelerated financial eligibility for Medicaid; and

**WHEREAS,** four pilot programs operate in Baton Rouge, Lafayette, Alexandria and Monroe and serve 41 parishes.

**NOW, THEREFORE,** I, Kathleen Babineaux Blanco, Governor of the state of Louisiana, do hereby proclaim June 3, 2004, as

### SENIORX DAY

in the state of Louisiana.



Attest By  
The Governor

*Joseph S. Keith*  
Secretary of State

*In Witness Whereof, I have hereunto set  
my hand officially and caused to be affixed the  
Great Seal of the State of Louisiana, at the  
Capitol, in the City of Baton Rouge, on this  
the 2nd day of June  
A.D., 2004.*

*Kathleen Babineaux Blanco*  
Governor of Louisiana